

B L O G O P T I M I Z A T I O N C H E C K L I S T

- Featured image
- Alt tags
- Update affiliate links with deep links if applicable
- Email sign up form
- Instagram widget added
- Pinterest widget added
- Schema markup (and check it)
- Internal links - google this site:[domain] intitle:yourpages_keyword
- Table of contents
- 2000+ words
- LSI keywords
- Update and add to search console
- 2 -3 new optimized Pinterest pins with new keywords